



IVSG



PRIVACY4CARS®

Protecting Against Theft Of Customer Personal Information Stored In Vehicles' Infotainment Systems –Increase Customer Loyalty And Satisfaction



IVSG

Smarter Tech. Stronger Dealers™

IVSG Has Partnered With Privacy4Cars To Provide Dealers With A Solution To Generate Incremental Gross Profits

And Achieve Regulatory Compliance–FTC Safeguards Rule & State Data Privacy Requirements
NEW JERSEY AG AND MANY OTHER STATES HAVE NOW MANDATED DEALERS TO DELETE CUSTOMER DATA

An Ideal Innovative Solution To Include In Dealers' Certified Pre-Own Vehicle(Cpo) Program

Customers Are Willing To Pay To Have Their Personal Data Deleted
Profit Center For Dealers–Up To \$99 Per Trade-In
Average Monthly Increase In Gross Profit Per Rooftop--\$9,900+



CONTACT US TODAY

sales@ivsgllc.com • (847) 270-8092 • www.ivsgllc.com



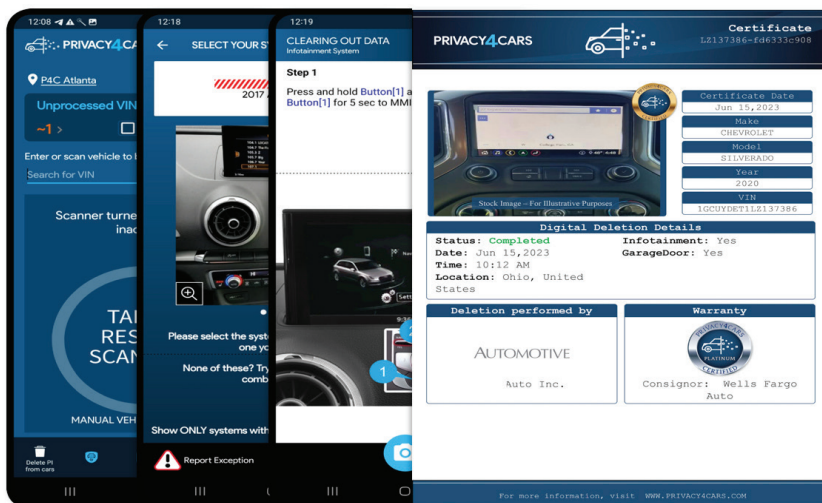
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PRIVACY4CARS®

90 Second Process In Service Recon To Delete Customer Data In Used Vehicles

Trade-Ins, Wholesale, Dealer Trades, Demo, Fleet And Courtesy/Rental Vehicles



Privacy4Cars is the *only* personal data deletion solution that delivers superior results.

	PRIVACY4CARS®	Without Privacy4Cars
Accurate data deletion steps	Greater than 99%	25-60%
Time to process	Less than 90 sec. in most cases	Over 10 min. in many cases
Certificate of Deletion	✓	⊖
Rapidly scale with minimal training	✓	⊖
Robust compliance records & metrics	✓	⊖
100% automated online badges	✓	⊖
Integrated with AutoIMS	✓	⊖

ENHANCING CUSTOMER TRUST AND LOYALTY



Deleting personal data from with AutoCleared™

a multi-patented data deletion process powered by Privacy4Cars

WHAT OUR DEALER CLIENTS SAY WHO USE THE SOLUTION ...

Our Commitment To Privacy Sets Our Dealership Apart

"We're in the business of selling cars, not customer personal data."

"Our customers' privacy in our priority, which is why we offer to delete their personal data from vehicles at trade-in, after test drives, and in our vehicle loaners. Unlike other dealerships, we take this extra step & go the extra mile to ensure our customers' privacy."

Our Dealership Upholds Industry-Best Privacy Practices

"We are the best in class solution to offer our customers AutoCleared™ - a multi-patented vehicle data deletion process powered by Privacy4Cars, the world's leading authority on customer personal data privacy in vehicles."

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