





# Modernization in Warranty Labor Rate & Parts Markup Increase Request Submissions

DOES WARRANTY RATE AI™ HANDLE PARTS MARKUP REQUESTS?

Yes! Unlike most of our competitors, Warranty Rate AI™ provides a full solution for complex parts markup calculations, OEM validation of MSRP and factory part numbers, and other data points required to get your dealership past the standard cost + 40% that has stymied parts gross profit for decades.

# HOW DOES WARRANTY RATE AI™ HELP MY DEALERSHIP?

In today's environment of factory and retailer friction involving processing dealer requests for warranty labor rate and parts markup percentage increases, dealers face challenges providing the supporting materials including data and documents required by OEMs.

## WHAT IS THE TIME SAVINGS FOR MY DEALERSHIP?

An average dealership spends 80 man hours preparing increase requests, and OEMs spend an equal amount of time reviewing complex, non-standardized and inefficient dealer paperwork. This creates an environment of bottlenecks, rushed approvals at lower rates, and overall discontent and confusion in agreeing on a fair rate increase.

HOW DOES AI MODERNIZE THE RATE SUBMISSION PROCESS?

Our advanced AI technology, wealth of experience in the dealership database extraction, PDF collection and consolidation, and OEM procedures for reimbursement rate increases, combined with our domain expertise in retail automotive fixed operations management combine to make Aclaro the most effective partner in getting your dealership the highest revenue uplifts in the shortest amount of time.

HOW IS WARRANTY RATE AI™ DIFFERENT THAN OTHER SOLUTIONS? Aclaro's Al solutions rely on machines to optimize audit management and improve warranty reimbursement increase process compliance. Aclaro Al guides dealers through an OEM-structured journey through the assessment process to ensure all required information is captured and monitored and optimizes their progress to ensure all audits are carried out consistently and correctly.

Our machine-replicated methodology and Al-driven systematic approach allow dealer applications to be automatically approved within 72 hours with minimal effort on the part of the dealer and the OEM warranty departments.

#### HOW DOES THE PROCESS WORK?

Aclaro will setup the data filters for the program covering comprehensive analysis of dealership labor types, operation codes, part sources, and other qualifying/disqualifying DMS settings necessary to provide a smooth and standardized submission that flows directly from dealership to factory.

# DOES WARRANTY RATE AI DO ALL THE WORK FOR US?

Aclaro conducts thorough preparation and submission PDF and Excel sheet analysis, coupled with seamless coordination with the dealership staff. The process encompasses support of DMS extraction, PDF procuring, and tie-back to submitted Excel sheets to provide a comprehensive evaluation.

HOW DO OEMS FEEL ABOUT THE WARRANTY RATE AI™ SOLUTION? Our AI framework is a repeatable, sustainable, and efficient process which allows OEMs to approve more applications at higher frequencies. Ongoing reviews and reporting to key dealership employees, as well as regular auditor training and engagement contribute to a culture of continuous improvement.

## WHAT IS THE COST OF THE SOLUTION?

Because our solution uses machine time vs human capital, we can offer the most competitive pricing in the industry. Dealers can choose between a flat-rate plan paid in two parts (50% upon engagement/50% upon submission), or a variable rate plan (\$1995 up front, and a small percentage of the revenue uplift in 4 quarterly payments).

#### WHAT ROI CAN I EXPECT IN CHOOSING WARRANTY RATE AI™?

Our results are unmatched. We generally achieve uplifts in the range of 20% to 60%, translating to hundreds of thousands of dollars a year. Every day you waste on fumbling yourself with submissions, avoiding submissions, or using other companies whose sole product is Warranty Labor Rate and Parts Markup Increase submissions for dealers cost you tens of thousands of dollars per day in lost revenue.